



Reading Between the Wines sponsors empower education, workforce readiness, and lasting economic mobility for adults across the Virginia Peninsula.

2026
SPONSORSHIP
PACKET

Dear Friends of Literacy for Life,

Each year, Literacy for Life serves nearly 1,000 adult learners on the Virginia Peninsula. Our learners achieve life-changing milestones such as learning to read, earning a GED or workforce certification, enrolling in community college, or becoming U.S. citizens. These achievements don't just transform individual lives; they strengthen families, workplaces, and our entire community.

We envision a world where every person has access to the skills and resources they need to thrive. For more than a decade, federal funding helped us grow, innovate, and expand that vision. Last year, however, new federal guidelines forced us to confront an impossible choice: accept funding that would require us to turn away hundreds of our neighbors legally in the U.S. or stay true to our vision. As a result, we chose to continue our work without federal funding. We're proud of what our learners and volunteers continue to accomplish.

In light of this changing federal landscape, we need your support more than ever. Our fundraising goal for Reading Between the Wines 2026 is \$225,000. Your sponsorship directly supports adult learners as they gain the functional literacy skills they need to succeed as employees, parents, and engaged community members. For your business or organization, sponsorship also offers meaningful visibility among a highly engaged and values-driven audience.

Thank you for standing with Literacy for Life and the learners we serve.

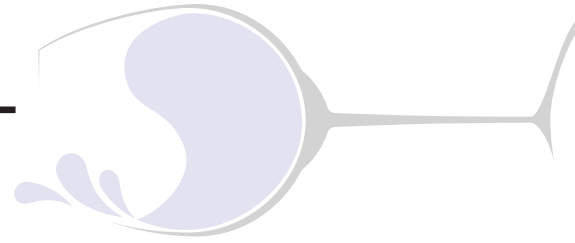
Sincerely,



Jason C. Thornton, *Executive Director*



THE EVENT



Enjoy live music, exquisite cuisine, fine wine, and a lively auction, all set within the beautiful and historic **Alumni House** and shared with fellow supporters of adult education.

This special evening offers the opportunity to hear directly from our celebrated author, **Rachel Beanland**, connect over great conversation, and help transform lives through the power of reading and learning.



Rachel Beanland, Author

Rachel's debut novel, *Florence Adler Swims Forever*, was selected as a book club pick by Barnes & Noble, and one of the best books of 2020 by *USA Today*. It was also named a *New York Times* Editors' Choice. Her second book, *The House Is On Fire* was a 'GMA Buzz Pick' by Good Morning America, and one of the best books of 2023 by NPR and *The New Yorker*. Beanland brings history to life through powerful storytelling that explores family, resilience, and the human experience, making her a perfect voice for a celebration of literacy.

Meet Busare

Busare spent the first 20 years of his life in refugee camps before resettling in the United States. As the oldest child in his family, he quickly took on responsibility—working long hours at multiple jobs to help support his siblings. Determined to build a better future, Busare enrolled at Literacy for Life. He was matched with a volunteer tutor, Heidi, who worked around his schedule to strengthen his reading, writing, and English skills. With her support, he prepared for and passed the U.S. citizenship exam and is now a proud U.S. citizen. Busare also worked with Literacy for Life's Career Coach to explore career options. With her guidance, he enrolled in Virginia Technical Academy to train as an electrician and accessed funding to make it possible. After successfully completing the program, Busare is now employed as a fully trained electrician with a local company.



QUICK GUIDE:

Wine Sponsor

Your brand is part of every toast and celebration.

Food & Fare Sponsor

Your brand brings people together over great food.

Registration Sponsor

Your brand welcomes guests and sets the tone for the evening.

Author Sponsor

Your brand is linked to the guest author, leaving a lasting impression.

Paddle Raise Sponsor

Your brand is visible with every bid.

Live Auction Sponsor

Your brand is visible during the evening's most exciting moments.

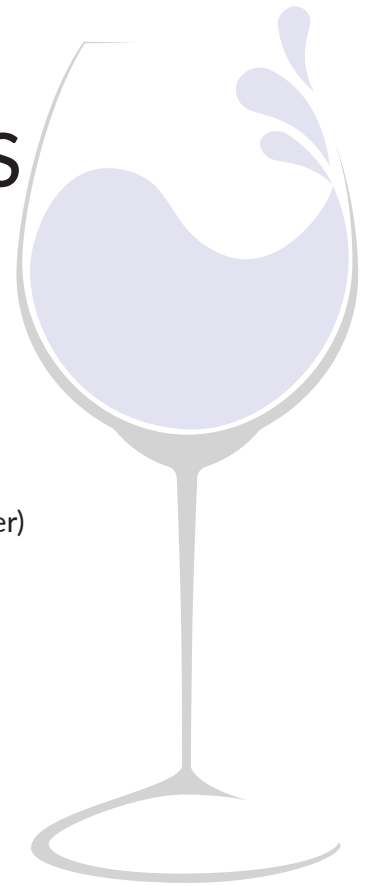


SPECIALIZED SPONSORSHIPS

Investment: \$6,000 each
Limited Availability

All Specialized Sponsorships Include:

- 4 VIP reception tickets (includes access to the featured speaker)
- Category exclusivity
- Digital event signage
- Brand tied to guest experience
- Full-page, full-color advertisement in the event program
- Recognition on event website

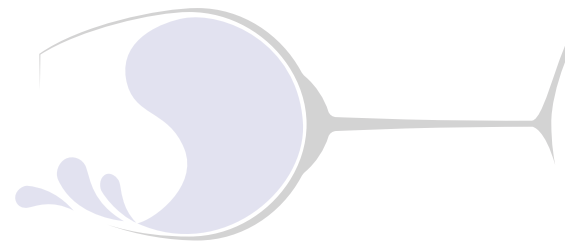


Meet Ed

Ed was born the son of sharecroppers and began skipping school at a young age. Despite his struggle to read, he built a successful career as a chef and a business owner. Now in semi-retirement, he came to Literacy for life, was matched with his tutor Jandy and is now learning to read for the first time. Ed shares, "I can go to the DMV and not have someone read for me. I can help my wife by reading her prescriptions. These are the kind of things that change your life."



SPONSORSHIP LEVELS



Benefits	Presenting \$10,000	Platinum \$5,000	Gold \$3,500	Silver \$2,500	Bronze \$1,500	Literacy Advocate \$750
Stage Speaking Opportunity	✓	—	—	—	—	—
Program Advertising	Full Page (IFC)	Full Page	Half Page	—	—	—
Event Program Listing	✓	✓	✓	✓	✓	✓
Digital Event Signage	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	—
Website Listing	✓	✓	✓	✓	✓	✓
Annual Report Listing	✓	✓	✓	✓	✓	✓
Event Tickets	6 VIP	4 VIP	2 VIP	4 Standard	2 Standard	2 Standard

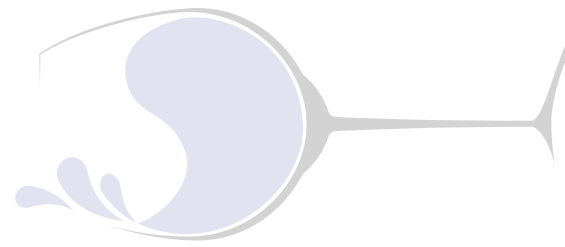
VIP tickets include to the pre-event reception with the feature speaker.

Meet Meiber

Meiber's life in Venezuela unraveled when she and her family became targets of Maduro's police. Forced to flee to the United States, she left behind her career as an ICU nurse and the professional identity she had worked hard to build. "I was a professional over there," she says. "But here, I had to start from zero." Through Literacy for Life, Meiber received the English instruction and encouragement she needed to rebuild. As her language skills grew, so did her confidence. She began volunteering as an interpreter at Olde Towne Medical Center, earned her Clinical Medical Assistant certification, and was soon promoted to Health Educator. Today, Meiber uses her bilingual skills to help patients with diabetes better understand and manage their health.



SPONSORSHIP FORM



CONTRIBUTION

I/we would like to support the 2026 Reading Between the Wines at this level:

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> \$10,000 Presenting | <input type="checkbox"/> \$6,000 Wine | <input type="checkbox"/> \$6,000 Author | <input type="checkbox"/> \$6,000 Food & Fare |
| <input type="checkbox"/> \$6,000 Live Auction | <input type="checkbox"/> \$6,000 Paddle Raise | <input type="checkbox"/> \$6,000 Registration | <input type="checkbox"/> \$5,000 Platinum |
| <input type="checkbox"/> \$3,500 Gold | <input type="checkbox"/> \$2,500 Silver | <input type="checkbox"/> \$1,500 Bronze | <input type="checkbox"/> \$750 Literacy Advocate |
| <input type="checkbox"/> \$500 Full page ad, color | <input type="checkbox"/> \$250 Half page ad, color | | |
| <input type="checkbox"/> \$150 Seat purchase | <input type="checkbox"/> \$1,250 Table for 10 | | |

I/we cannot attend but wish to make a tax-deductible contribution of \$ _____

SPONSOR INFORMATION

Sponsorship Designation: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____

Contact Email: _____

PAYMENT METHOD

Enclosed is a check payable to Literacy for Life for \$ _____

Please charge \$ _____ to my/our Mastercard Visa American Express Discover

Name on Card: _____

Card Number: _____

Expiration Date: ___/___ Security Code: _____ Signature: _____

Please send completed form and payment to: Literacy for Life, PO Box 8795, Williamsburg, VA 23187-8795



An exempt non-profit 501(c)(3) organization, EIN: 54-1085026.

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